



TOMMY (HAOLIANG) TIAN

Address: 25 Christopher Columbus Drive, Jersey City, New Jersey
Phone: (+1) 646-641-0127
Email: ht2255@nyu.edu | daisdroner@gmail.com
LinkedIn: <https://www.linkedin.com/in/haoliang-tommy-tian-301ba3245/>

SELF DESCRIPTION

Airbus Summer 2024 Intern and current New York University senior majoring Integrated Design and Media, creative designer with passion and expertise in UI/UX, photography, and videography. Focus on blending technical proficiency with artistic vision to deliver high-quality solutions for diverse projects. Fluent in English and Mandarin, with experience in collaborative, fast-paced environments.

EDUCATION

New York University, Tandon School of Engineering **New York City, NY, U.S.A**
Bachelor of Science in Integrated Design and Media Jan 2022 - May 2025

- GPA: 3.57 / 4.0
- Relevant Courses: Visual Foundation Studio, Still and Moving Images, Adobe Official Tutorial, Sound Design for Media, Chatbot for Art's Sake, Physics: Electricity and Light, Creative Computing

WORK EXPERIENCE

Airbus **Beijing, China**
Internship - Digital Design Solutions May 2024 - Aug 2024

- Managed daily content for Airbus Beyond's official WeChat account, including providing photographs, uploading assets, verifying details, and scheduling posts.
- Refined text styles and alignments using Canva for enhanced readability and visual consistency.
- Designed and coordinated the production of name tags and invitation cards for the annual customer conference, collaborating with printing partners and internal teams to ensure timely, high-quality delivery.
- Developed a solid understanding of cutting-edge aviation technologies and emerging industry trends through participation in Airbus-led lectures and training sessions.

CheersYou International Education Consulting Ltd. **New York City, NY, U.S.A.**
UI&UX Designer Jul 2023 - Present

- Co-designed the homepage using Figma, developed a user survey and collected feedback to inform design improvements.
- Provided ideas and solutions for interface and structure redesign.
- Implemented and optimized design solutions by having weekly discussions with the product manager and the development team.
- Proposed and delivered over ten comprehensive product solutions, aligning with company objectives and user needs.

EXTRACURRICULAR ACTIVITIES

The Aviation Club at New York University **New York City, NY, U.S.A.**
Executive Board Member, Director of Photography/Videography and Marketing Sep 2024 - Present

- Directed documentations for club events by capturing and curating 300+ high-quality photographs and videos.
- Applied advanced editing techniques to enhance video and photo quality for event documentation.
- Established Google drive for the club, organized photos and videos precisely by date and event.

Public Relations Department, NYUCSSA & NYU Guitar Finger Club **New York City, NY, U.S.A.**
Photography and Videography Director Sep 2023 - Present

- Arranged rehearsals and produced promotional articles, photos and videos for NYU Guitar Finger Club.
- Handled pre-production videos of dancers and actor/actress poster photographs for NYUCSSA art performance event, organized and delivered production assets, ensuring a seamless transition to the post-production team for final execution.

SKILLS

- **Languages:** English (Fluent); Mandarin Chinese (Native)
- **Design & Media:** Adobe Creative Suite, Office 365, Figma, Canva, Reaper, WIX Studio, Photography and Videography (Camera & Drone)
- **Marketing & Branding:** Marketing & Branding: Strategic Marketing, Public Relations, Branding Development.
- **Programming:** Python, HTML, CSS, Arduino, P5.js